

Buster Collings
Buster@BusterCollings.com

Summary

I'm an ambitious technology professional who finds pleasure in developing software and businesses using innovative thinking and tested techniques. My most recent experience and skill expansion has been in the area of web and internet technologies. Positions of interests may include: webmaster, web developer, IT project manager, SEO manager, SEO specialists or internet programmer.

Skills

Programming Languages

ASP, ASP.Net, C#, C++, VB.Net, Visual Basic, SQL, PHP, Cold Fusion, Delphi, HTML, XHTML, JavaScript, VBScript, CSS, 8086 Assembly, COBOL, XML, XSLT, Win32 API, ISAPI

Applications

Microsoft SQL Server, MySQL, Visual Studio, Microsoft Office, Photoshop, Paint Shop Pro, Homesite, Dreamweaver, TextPad, VI, ColdFusion Studio, FTP, IIS, Apache

Operating Systems

Windows, Linux, DOS

Experience

XML Web Services Programming

Complete API, used to power internal and external user interfaces
[TicketCity.com - C#, SQL, XML, XHTML]

Logging services, used to support ~100,000 cached web pages using simple AJAX posts
[TicketCity.com - C#, SQL]

Customer account management service, used to create, update and view contact information and travel itineraries
[OneTravel.com - C#, SQL, XML]

Web Development

Designed and developed custom CMS (content management system) and website rendering platform, delivering major improvements in usability, code scalability, time-to-market with new site features and content while also incorporating extremely advanced SEO (search engine optimization)

techniques.

[TicketCity.com – ASP.Net, SQL, JavaScript]

Created cross-browser AJAX API for use on all future AJAX projects

[TicketCity.com – JavaScript]

Developed robust ticket listing control with sorting and filtering options

[TicketCity.com – ASP.Net, AJAX, XHTML, CSS, JavaScript]

Built interactive image control with pan and zoom features, used for seating charts

[TicketCity.com – JavaScript, CSS]

Completely converted API from VB6/COM interfaces to C#/.Net 2.0

Framework

[TicketCity.com – C#, SQL]

Developed online warranty claims & service requests management system

[KalmarRT.com – ASP.Net, SQL, JavaScript]

Airfare + Hotel travel packaging search engine

[OneTravel.com – Cold Fusion, SQL, JavaScript, XML/XSLT]

Various online informational content sites

[Contractor – ASP, MS SQL, PHP, MySQL, XML, XSLT]

Various commercial software product sites

[Contractor – ASP, MS SQL, PHP, MySQL, XML, XSLT]

Various Amazon affiliate sites utilizing webservices

[Contractor – ASP, SQL, XML, XSLT]

Desktop Application Programming

Various medical industry software products

[Contractor – Visual Basic, Delphi]

Internet Explorer toolbars and toolbands

[Contractor – C++, ATL]

Several utility applications, used to automate frequent tasks

[Contractor – Visual Basic, C++, Delphi, Cold Fusion]

Work History

Web Developer & SEO Specialist, TicketCity.com

12/2005 – Present

- Website, CMS, Internal tool development
- Search engine optimization development

Programmer & SEO Specialist, SiteStreet.com

04/2005 – 12/2005

- Website development
- Search engine optimization & marketing
- Customer technical support

Technical Support Representative, Harte-Hanks, Inc.

11/2004 – 03/2005

- Troubleshoot software and hardware problems for FedEx employees by phone

Operations Advisor, OneTravel.com

03/2004 – 07/2004

- Advise CIO, VP of Operations, Marketing, QA and Development teams with ongoing and upcoming projects and initiatives

Quality Assurance Manager, OneTravel.com

11/2003 – 03/2004

- Create all source code release labels and release notes
- Lead testers in documenting bugs
- Advise CIO on bug fixing priorities

Special Projects Product Manager, OneTravel.com

07/2003 – 11/2003

- Research and analyze future corporate product & application initiatives
- Advise CIO on product and application initiatives

Project Manager, OneTravel.com

03/2003 – 07/2003

- Communicate development requirements to programming team
- Communicate status with marketing, testing and operations staff

Search Engine Optimization Manager, OneTravel.com

11/2002 – 03/2003

- Analyze customer and visitor traffic metrics
- Advise product managers on incorporating SEO tactics into application development
- Advise marketing staff on trends and statistics

Developer, OneTravel.com

08/2002 – 11/2002

- Programming new applications
- Programming for bug fixes on existing applications

Software Contractor

06/1999 – 08/2002

- Software application design and development
- Website design and development
- Ecommerce programming
- Online marketing and promotions
- Customer technical support

Land Surveying and Mapping

11/1994 – 06/1999

- Plan land surveying projects for oil exploration with Geophysicists, Geologists, and Operations Managers
- Manage land surveying crews
- Generate maps using sophisticated mapping software
- Process and QC survey data

Education

Associate of Applied Science Degree, Computer Science Technology, Texas State Technical College, 2001